



## WHO WE ARE

AGE-u-cate Training Institute is expanding its reach around the world. We specialize in hands-on, experiential dementia training that makes a real difference, and we continue to grow to meet the changing needs of aging services.

Our team is committed to supporting organizations that serve older adults. We help build dementia-capable care, improve quality of life, and equip caregivers with practical tools and greater confidence. AGE-u-cate training goes beyond information...it shifts attitudes and strengthens everyday actions.

**DEMENTIA TRAINING  
THAT CHECKS MORE  
THAN A BOX**

**OVER 2.5 MILLION  
IMPACTED SINCE 2015**

## OUR STORY

Decades ago, our CEO and founder, Pam Brandon encountered the complex challenges of caring for her aging parents. AGE-u-cate Training Institute was born from the lessons learned and her unwavering commitment to ensuring her parents' highest quality of care and life.

## OUR VALUES

- Bold and Innovative Ideas Drive Change
- Kindness, Empathy, and Understanding Matter
- Exceptional Client Care Builds Meaningful Partnerships
- Authentic Communication Creates Trust
- Do the Right Thing for the Right Reasons
- Synergy Translates to Amazing Results
- Giving up Is Not an Option



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Igniting Change Through Education

## TRANSFORMING ATTITUDES AND ACTIONS



## EDUCATION & TRAINING PROGRAMS

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### Dementia Live®

A high-impact, dementia simulation experience that immerses participants into life with dementia resulting in a deeper understanding of what it's like to live with cognitive impairment and sensory change.

### Compassionate Touch®

An approach combining skilled touch and specialized communication to elevate the benefits of human connection as well as prevent stress reactions for all elders and people living with dementia.

### REVEAL Aging

One-hour microlearning course subscriptions that elevate quality of life. Choose Unlimited Viewing (organization-wide access, no logins) or LMS Hosting (deliver through your internal platform). Scalable, simple, and impactful.



## Facilitator Dementia Education Series

Ready-to-use training resources designed to teach today's caregivers. Each content download equips facilitators with everything needed to deliver impactful in-service trainings, including a video of the lived-experience.

### DON'T JUST TAKE IT FROM US: CLIENT TESTIMONIALS

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"Dementia Live Coach Training is a highly professional, well-planned training. I am proud our agency has forged a partnership with the Age-u-cate team!"

Kirsti K. | ameriCARE Texas

"In hospice and long term care, Compassionate Touch has been a game changer. It equips teams with practical, evidence based techniques that reduce agitation, strengthen connection, and elevate dignity at end of life. The impact on patient comfort, staff confidence, and family trust is clear. This is education that changes behavior, culture, and outcomes."

Kate D. | Athene Health Services, LLC



## FUNDING FOR CERTIFIED NURSING FACILITIES

The Civil Monetary Penalty Grant (CMP) program is administered through the Centers for Medicare and Medicaid Services. Grant funds are available for certified long-term care facilities. These funds may be used for our programs and initiatives to protect and promote quality of care and quality of life for your residents. AGE-u-cate's programs are delivered in a self-paced training environment at no cost to your community.

### How we can help:

- Guide you through the CMP application process
- Assist you with accessing funds
- Provide accurately written narrative for project request
- Work with your personnel to clearly define the project budget
- Consult with your leadership team for multi-site/multi-state application procedures