

Why Now?

Personalized approaches are first priority for responding to behavioral expression. Dementia care stakeholders urgently need practical tools that create positive outcomes and help achieve person-centered dementia care.

Answering the Need

Compassionate Touch[®] is an evidence-informed, practical, pro-active and cost-effective approach that can easily be integrated into eldercare communities. We bring together the world of science with the human side of care.



Compassionate Touch[®] –

Is Feasible: Uses existing resources | Easy for staff to learn | Practicality ensures sustainability

Is Effective: Eases physical and emotional distress | Promotes sleep | Builds trust in caregivers
Provides a holistic personalized approach

Encourages Family Engagement: Provides a means for family to calm, comfort and support their loved one | Enhances the family's experience as a member of the care-team

Facilitates Staff Satisfaction: Reduces caregiver fatigue | Builds strong relationships | Aligns with person-centered core values and philosophy

Strengthens Marketability with a program for community outreach | Tangibly demonstrates commitment to culture change and staff development

**“The most important innovation in
medicine to come in the next 10 years:
The power of the human hand.”**

Dr. Abraham Verghese | 2013 TED Talk

Assisted Living
Home Care & Hospice
Skilled Nursing
Memory Care
CCRC
Adult Day Care
Universities

ELDERCARE PROGRAM

Compassionate
Touch®

About the Program

Our goal is to help create cutting-edge dementia care by system-wide integration of Compassionate Touch®. We empower and license eldercare communities to implement the Compassionate Touch® program

The Process

Step 1. Our expert trains selected staff members from each participating community. They are designated as Compassionate Touch® Coaches and authorized to implement the program in the community in which they work.

Step 2. Coaches teach fellow staff members, track outcomes and conduct family and community outreach education.

Step 3. We provide on-going support for Coaches throughout the license period.



Program License Includes

- Authorization to use the CompassionateTouch® branded program for one year with annual renewal
- Materials, resources and templates for program implementation
- Ongoing follow-up including teleconferences, newsletters, articles, online forum
- Assistance tracking clinical outcomes

My experience with Compassionate Touch® training was transformational.

Michelle Madda, Assistant VP of Health and Wellness Services
Mather LifeWays • Evanston, IL

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